

The *AI Designer* Toolkit

Every prompt from **Become a Graphic Designer With AI (No Photoshop Needed)**, the free tools I use, and **200 image shortcodes** that turn one word into a finished design.

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- 01 The 12 AI design skills, with the exact prompts from the video
 - 02 The free tools (no subscription needed for most of this)
 - 03 200 shortcodes: headshots, products, ads, logos, mockups, social graphics
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Before you start: *the tools*

You don't need Photoshop, Illustrator or CorelDRAW. You need one of these, your ideas, and a little patience when a result needs a second try.

ChatGPT chatgpt.com

GPT Image 2: text to image, edits, codes. Plus plan for heavy use.

Gemini gemini.google.com

Photo restoration and upscaling.

Arena arena.ai

Free, no subscription: unlimited images, side-by-side model battles, Nano Banana 2, Max mode.

Pinterest pinterest.com

Design inspiration to transfer to your brand.

How to use any prompt here: attach your photo or product when the prompt says so, replace anything in **[BRACKETS]** with your own details, and send. Don't like it? Say what to change: "warmer light", "make the text bigger", "give me three versions".

Part 1 · *The 12 skills*

In the same order as the video. Each one shows the tool I used and the prompt I typed, cleaned up so you can copy it.

01 Text to image

CHATGPT (GPT IMAGE 2)

Describe the picture in your head and the model paints it.

A majestic African elephant at sunset on the Serengeti plain, golden light, cinematic, ultra detailed.

Tip Say what it is, where it is, the light, and the style. Heavy use needs ChatGPT Plus; for unlimited free images use arena.ai.

02 Image to image

CHATGPT

Give the model a photo and tell it what to change.

[attach a selfie] /headshot

Tip Inside ChatGPT's image editor: 'Background' removes the background; 'Erase' lets you circle anything to delete it.

03 Sketch to image

CHATGPT

Draw it on paper, snap a photo, and turn it into a real-looking product.

[attach a photo of your sketch] Turn this into a realistic image of [BRAND] products.

Tip Draw the shapes clearly and name the brand: it borrows the brand's colours and style.

04

Reference image

CHATGPT + PINTEREST

Find a design you love on Pinterest and transfer it to your own brand.

```
[attach the inspiration flyer] Transfer this design to my brand. We sell [PRODUCT 1], [PRODUCT 2] and [PRODUCT 3]. Remove their logo, add our website [YOURSITE.COM] and our tagline "[YOUR TAGLINE]".
```

Tip List exactly what to change. Attach your own logo and say where it goes.

05

Style transfer

CHATGPT

Turn a real photo into a cartoon, anime, painting or any style.

```
[attach a photo] /cartoon Looney Tunes style
```

```
If it refuses: Transform my character into a cartoon.
```

Tip Refusals happen with faces. Rephrase calmly and describe the style instead of naming a studio.

06

Inpainting & outpainting

ARENA.AI (NANO BANANA 2)

Inpainting fixes or replaces part of an image. Outpainting extends it beyond the frame.

```
Extend this photo outward to show the full landscape of the savannah behind me.
```

```
Show this same scene as a drone shot from above.
```

Tip Outpainting is great for turning a vertical photo into a wide banner or the other way round.

07

Upscale & restore

GEMINI

Bring old, blurry or low-quality photos back to life.

```
[attach the blurry photo] Transform the image source into a high-resolution, moody, cinematic film style.
```

Tip Compare before and after side by side; run it twice if the first pass is soft.

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Product mockups

ARENA.AI (SIDE-BY-SIDE)

Turn a plain product photo into a scroll-stopping product shot. No photographer needed.

[attach your product photo] A hand cream on a woven kente cloth, soft natural lighting, luxurious product photography.

Tip In Side-by-side mode you get two models' results: vote for the better one and it reveals which model made it.

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Ads & billboards

ARENA.AI (MAX) / CHATGPT

Turn your product into a ready-made ad, campaign creative or billboard mockup.

[attach your product] /metaad

[attach your product] /billboard

Tip Max mode picks the best model for the job. Add your phone number, offer or headline in one extra line.

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3D views & blueprints

CHATGPT

Exploded product views, isometric renders and architecture drawings.

[attach your product] /productexplosion (add "with labels" if you want each part named)

[attach a photo of a house] /blueprints

Tip Use clear, front-facing photos. The cleaner the input, the more accurate the parts.

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Logo design

CHATGPT

Give it the idea and it gives you logo options.

Design a logo for [BRAND], a [INDUSTRY] brand. Style: [minimal / bold / playful]. Colours: [COLOURS]. Include [SYMBOL IDEA]. Show 4 options on a white background.

Tip Pick one direction, then ask for a wordmark version, an icon-only version and a dark-background version.

Face swap

ARENA.AI

Put one person's face onto another image.

```
[upload face1 and face2] Swap the face of the face 1 image with face 2.
```

Tip Name your files face1 and face2 so the prompt can refer to them. Only use faces you have permission to use. This is for education and your own content, never to deceive.

Part 2 - 200 shortcodes

Type the code, attach your photo or product (or describe it), and send. Add one line of detail to steer it: **/staticad for my shea butter brand, green and gold, headline "Glow Naturally"**.

Honest note: these aren't secret ChatGPT commands. ChatGPT reads the word, understands what kind of image you want, and fills in the professional details for you. That's why they save time. Results vary between tries and models, so if one isn't right, regenerate or add a sentence of direction. Works in ChatGPT, Gemini and arena.ai.

The 6 from the video 6

/headshot	Studio-quality professional headshot from any selfie
/cartoon	You or your photo redrawn as a cartoon (add a style after it)
/metaad	A ready-to-post Facebook/Instagram ad built around your product
/billboard	Your product or ad placed on a real roadside billboard
/productexplosion	Your product pulled apart in 3D so every part is visible
/blueprints	Architecture-style drawings from a photo of a building

Headshots & portraits 18

/corporateheadshot	Suit-and-tie headshot on a clean grey studio backdrop
/casualheadshot	Relaxed, friendly headshot in soft window light
/founderportrait	Magazine-style portrait for a founder or CEO feature
/teamphoto	One consistent headshot look for your whole team
/bwportrait	Classic black-and-white portrait with film grain
/goldenhourportrait	Outdoor portrait in warm sunset light
/speakerphoto	You on stage under a spotlight with an audience
/authorphoto	Warm, thoughtful portrait for a book jacket
/datingprofile	Natural, flattering photo that still looks like you
/passportphoto	Plain white background, even light, ID-ready
/graduationportrait	Cap-and-gown portrait with a campus behind you
/actorheadshot	Casting headshot with direct eye contact
/doctorportrait	Calm, trustworthy portrait in a white coat
/realtorheadshot	Bright, approachable headshot with a home behind you
/fitnessportrait	Gym portrait with dramatic side light
/podcastportrait	Portrait with a microphone, made for show art
/vintageportrait	You photographed in a 1970s film look
/outfitswap	The same photo of you in five different outfits

Sketch & reference

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/sketchtoreal	Your paper sketch turned into a realistic photo
/sketchtoproduct	A product drawing turned into a studio product shot
/doodletart	A rough doodle turned into finished illustration
/flyertransfer	A flyer you like rebuilt with your brand, products and details
/restyle	Any design re-done in your brand colours and fonts
/layoutcopy	Keeps a reference layout, swaps in your own content

Art styles & style transfer

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/anime	Anime-style version of your photo
/comicbook	Bold comic-book panel with ink lines and halftone
/retrocartoon	Classic Saturday-morning cartoon look
/watercolor	Soft, loose watercolour painting
/oilpainting	Rich oil painting with visible brush strokes
/pixelart	Retro 16-bit video-game pixel art
/lineart	Clean single-line black ink drawing
/popart	Bright pop-art poster with halftone dots
/vectorflat	Flat vector illustration with simple shapes
/sketchbook	Pencil sketch with light shading
/3dcharacter	Stylised 3D animated-movie character of you
/lowpoly	Geometric low-poly 3D illustration
/claymation	Stop-motion clay figure look
/papercut	Layered paper-craft illustration
/embroidery	Your design as a stitched embroidery patch
/stainedglass	Your subject as a stained-glass window
/tattoodesign	Stencil-ready tattoo design on clean paper
/childrensbook	Gentle children's-book illustration
/graffiti	Your word or logo sprayed as street art

Edit, inpaint & outpaint

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/outpaint	Extends the photo beyond its edges to show more of the scene
/aerialview	The same scene seen from a drone above
/removeobject	Deletes the thing you describe and fills the gap naturally
/replacesky	Swaps a dull sky for sunset, blue sky or stars
/backgroundswap	New background, same subject and lighting

Upscale & restore

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/restore	Repairs an old or damaged photo: scratches, blur, fading
/upscale	Sharper, higher-resolution version of a small image
/colorize	Adds natural colour to a black-and-white photo
/lowlightfix	Brightens a dark photo without the noise

Product photography

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/productshot	Clean studio photo on seamless white
/lifestyleshot	Your product being used in a real, styled scene
/heroimage	Wide website hero shot with space for a headline
/flatlay	Top-down flat lay with matching props
/floatingproduct	Product floating mid-air with soft shadow
/splashshot	Product frozen in a splash of water or liquid
/macroshot	Extreme close-up of texture and material
/luxuryshot	Marble, gold and soft light for a premium feel
/colorways	Your product shown in six colour options
/onmodel	Clothing worn by a realistic model
/ghostmannequin	E-commerce 'invisible mannequin' clothing shot
/handheld	Product held in a hand to show its size
/naturebackdrop	Product placed on a beach, forest or desert
/podiumshot	Product on a stone podium with rim light
/glassreflection	Product on glass with a mirror reflection
/catalogset	A matching set of images for your whole range
/beforeafterproduct	Before-and-after panel showing the result
/seasonalshot	Product styled for Christmas, summer or Eid
/amazonready	Marketplace main image: white background, filled frame
/africanprint	Product styled on kente, ankara or kitenge fabric

Ads & marketing

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/adcreative	A complete ad built around your product
/staticad	Scroll-stopping image ad with headline and button
/storyad	9:16 story ad for Instagram, WhatsApp or TikTok
/carouselad	Five-slide carousel, one benefit per slide
/offerad	Sale or launch offer with urgency
/retargetad	Reminder ad for people who almost bought
/adset	Five versions of the same ad with different hooks to test
/bannerad	Web banners in the standard sizes
/emailheader	Hero graphic for the top of an email
/busstopad	Your ad on a city bus shelter at night
/landingmock	Landing page mockup with your product up top
/magazinead	Full-page glossy magazine ad
/appstoreshots	App Store screenshot set with captions
/comparisonad	Us-versus-them side-by-side ad
/subwayad	Your ad on a train platform poster
/testimonialad	Ad built around a customer quote and photo
/uglyad	Raw, native-looking ad that blends into the feed
/adstoryboard	Six-frame storyboard for a video ad idea

3D, technical & blueprints

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/exploded3d	Exploded view with every part labelled
/cutaway	Cross-section showing what is inside
/xrayview	See-through X-ray render of the insides
/clayrender	Plain grey clay render to show pure form
/wireframerender	3D wireframe mesh view
/turntable	Six angles of your product in one grid
/isometricproduct	Isometric 3D render on a clean background
/miniature	Your product as a tiny tilt-shift model on a desk
/giantscale	Your product towering over a city street
/partslist	Every part laid out like an assembly kit
/materialswap	The same product in wood, metal and glass
/assemblysteps	Step-by-step assembly panels
/insidethebox	Unboxing layout with everything in the box

Branding & logos

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/logoconcepts	Six logo directions for your brand name
/wordmark	Clean text-only logo
/iconlogo	Simple symbol-only logo mark
/mascotdesign	A brand mascot with personality
/brandboard	Logo, colours, fonts and imagery on one board
/colorpalette	Five-colour palette with hex codes
/patterndesign	Repeating brand pattern for packaging and print
/businesscard	Front and back business card mockup
/letterhead	Letterhead and envelope set
/brandmerch	Your logo on tees, caps, mugs and totes
/storefront	Your brand on a real shop sign
/appicon	App icon in iPhone and Android styles
/favicon	Tiny, readable version of your logo
/monogram	Elegant initials monogram
/logomotion	Key frames showing how your logo could animate
/rebrand	Your current logo modernised three ways

Social media graphics

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/thumbnailimage	Bold YouTube thumbnail with a big face and few words
/tiktokcover	TikTok cover with large readable text
/reelcover	Reels cover that matches your feed
/carouselcover	First slide of a carousel that stops the scroll
/quotecard	Shareable quote graphic in your brand style
/instagrid	Nine posts that form one big picture on your grid
/storycover	Highlight cover icons for your profile
/statgraphic	One big number with a short caption
/announcementpost	Launch or news announcement graphic
/eventflyer	Event flyer with date, venue and headline
/countdownpost	3-2-1 day countdown graphics
/memeformat	Your idea in a clean meme layout
/profilepic	Profile picture that reads at any size
/youtubebanner	Channel banner with the safe zones respected
/linkedinbanner	LinkedIn header sized correctly
/twitterheader	X profile header image
/pinterestpin	Tall Pinterest pin with title text
/podcastcover	Square podcast cover art

Mockups & packaging

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/packagingdesign	Complete packaging design for your product
/boxmockup	Your design on a shipping box
/bottlelabel	Label wrapped on a bottle or jar
/canmockup	Drink can with your label
/bagmockup	Branded pouch or shopping bag
/giftbox	Premium gift box presentation
/tshirtmockup	Your design printed on a T-shirt
/postermockup	Your poster framed on a real wall
/bookcover	Front cover for your book or e-book
/phonemockup	Your app or website on a phone screen
/laptopmockup	Your website on a laptop on a desk
/menudesign	Restaurant menu in your style
/shelfshot	Your product on a shop shelf
/stickersheet	Die-cut sticker sheet of your brand icons

Food, interiors & real estate

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/foodshot	Restaurant-quality photo of any dish
/menuphoto	Overhead menu photo with neat plating
/drinkshot	Drink with condensation and steam
/recipecard	Visual recipe card with the finished dish
/roomredesign	Your room redesigned in the style you name
/virtualstaging	Empty room furnished for a listing
/listingphoto	Bright, wide real-estate photo
/exteriorrender	Curb-appeal render of a house front
/nightshot	The same building at dusk with lights on
/floorplan3d	3D floor plan from a sketch or description
/kitchenreno	Your kitchen with new cabinets and counters
/gardenplan	Your yard redesigned as a garden
/officespace	Your workspace redesigned for focus
/moodboard	Styled mood board for a space or project

Infographics & explainers

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/infographic	Your key points laid out as a clean infographic
/processdiagram	How-it-works diagram in four steps
/comparisonchart	Side-by-side comparison chart
/statposter	Data poster with big numbers and icons
/timelineposter	Visual timeline of your story or company
/roadmapgraphic	Roadmap by quarter or month
/pricingtable	Designed pricing table with three tiers
/checklistgraphic	Printable visual checklist
/howtoillustration	Illustrated step-by-step how-to
/iconset	Twelve matching icons for your app or site
/anatomyof	Labelled 'anatomy of' breakdown of anything
/mapgraphic	Styled map with your locations marked
/orgchart	Visual team chart with photo spots
/slidevisual	One presentation slide as a visual, no bullet points

Fun & personal

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/faceswap	Puts one face onto another photo (only with permission)
/actionfigure	You as a boxed collectible action figure
/movieposter	You on a blockbuster movie poster
/magazinecover	You on the cover of a magazine
/superhero	You as an original superhero
/fantasyme	You as a fantasy character in full costume
/tradingcard	A trading card of you with stats
/caricature	Friendly exaggerated caricature of you
/ageprogression	You at 20, 40, 60 and 80
/timetravel	You dropped into any decade
/dreamcar	You next to any car, anywhere
/petportrait	Your pet painted as royalty
/weddinginvite	Designed wedding invitation
/holidaycard	Family holiday card with your photo
/babyphoto	Newborn announcement card

PAUL FUNCHIOUS · AI LABS

Now go *make something*.

Pick one skill from Part 1 and one code from Part 2 and try them today. If you make something you're proud of, tag me. I'd love to see it.

@funpaul_ai

New AI design tutorials every week on YouTube, TikTok and Instagram. Face swap and likeness tools are for education and your own content: only use people's faces with their permission.